

Social Network Analysis

Theory and Practice

25 - 28 October 2010

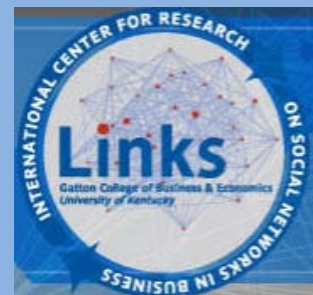
A workshop organized by

VU University Amsterdam, Department of Organization Science

*on behalf of Graduate School of Social Sciences (GSSS) and Amsterdam Business Research
Institute (ABRI), VU University Amsterdam*

and

*University of Kentucky LINKS International Center for Research on
Social Networks in Business*



We provide a comprehensive **four-day workshop** for PhDs, post-docs and other interested participants **on social network theory and methods**.

The workshop offers the opportunity to intensely immerse in network studies, with the chance to gain **hands-on experience** with social network software. The workshop includes an **introduction to social networks for novices**, followed by a lecture and discussion sessions on two streams of network research: **intra-organizational networks** and **new organizational forms**. The final two days of the workshop include a **practicum** (possibly with own data) on either one of two types of social network software: **UCINET** (basic social network analysis tool), or **SIENA** (longitudinal network analysis tool). Finally, the workshop will be concluded with a **mini-conference**, where 25-30 participants present the current status of their work related to network analysis. Faculty include Joe Labianca (University of Kentucky), Dan Brass (University of Kentucky), Peter Groenewegen (VU University Amsterdam), Filip Agneessens (VU University Amsterdam), Gerhard van de Bunt (VU University Amsterdam) and Maurits de Klepper (VU University Amsterdam).

Within these topics, we will discuss such specific issues as: defining social networks, basic network measures, types of relations and networks, types of measures of network position, including centrality and structural holes, homophily, network emergence and change, transitivity, hypothesis testing, QAP regression, reciprocity, modeling network structure, decision points in research design, data collection and methods, and issues with publishing and reviewing network research.

Practical Information

The workshop takes place from Monday 25 October through Thursday 28 October 2010. Please find below an overview of the schedule:

Monday 25 october	Tuesday 26 october	Wednesday 27 october		Thursday 28 october
Overview of basic concepts and measures in social networks	Intra-organizational networks	Introduction and advanced methods with UCINET	Dynamic network analysis with SIENA	Short key note: so what to do with social network analysis? Final presentations/discussions of own research (possibly with own previously analyzed data)
LUNCH	LUNCH	LUNCH		LUNCH
Research Design	New organizational forms and network research	Hands-on exercises with UCINET or SIENA		cont. Final presentations/discussions of own research (possibly with own previously analyzed data)
	5 pm drinks and a 'network experience'	6 pm dinner		After: drinks and farewell

Since we would like to work on specific problems in the hands-on sessions, we advise participants to bring their own laptop. If it is not possible for you to bring one, please contact us at snaworkshop2010@vu.nl to find a solution. We can provide participants with software, in case they haven't installed it yet. We also provide WIFI.

Registration

Please register for the workshop before **15 September 2010** by sending an e-mail to snaworkshop2010@vu.nl.

Costs

The participation fee for graduate students is **€ 450**. Information regarding payment will be sent together with the confirmation letter. If you are no students, please contact us at snaworkshop2010@vu.nl to inform about the participation fee.

Venue

The workshop takes place at:

VU University Amsterdam
De Boelelaan 1081
1081 HV Amsterdam
The Netherlands

For directions and a campus map, please have a look at <http://www.vu.nl/en/about-vu-amsterdam/contact-info-and-route/route-description/index.asp>. Further information about rooms etc. will follow in the confirmation letter.

Accommodation and catering

Amsterdam features a lot of hotels, hostels, bed&breakfasts, apartments, even boats where you can stay. We will not organize hotels for participants. However, we suggest two hotels in the city center which can easily be reached by public transport from the VU, as well as two hostels. You might also want to look at <http://www.vu.nl/en/about-vu-amsterdam/hotels-in-amsterdam/index.asp>. Further information upon request.

We provide coffee during sessions, and drinks on Tuesday and Thursday afternoon. The conference dinner is not covered by the participation fee. However, we will select an affordable venue.

Travel

VU University Amsterdam can easily be reached by public transport. Schiphol Airport is very close and only 10 minutes by train. Amsterdam Central Station is about 20 minutes by subway. And of course, you can always rent a bike! More information at <http://www.vu.nl/en/about-vu-amsterdam/contact-info-and-route/route-description/index.asp>.

Contact

If you have any questions about the workshop, please contact us at snaworkshop2010@vu.nl.

The organizing team:

Christine Moser, Julie Birkholz, Peter Groenewegen